



INNOVATION – CENTER –

CHILDCARE

STATISTICS & SERVICES

Dana Jo Stanton
Childcare Program Specialist



- Not Child Care Aware
- Not KCCTO
- Not KDHE
- Not Dane G. Hansen
- Innovation Center Employee
- Services to Childcare Providers
- Community Childcare Solutions

CHILDCARE PROGRAM SPECIALIST

INNOVATION
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- **CHILDCARE** not babysitter
- **CHILDCARE** not daycare
- **CHILDCARE** or CHILD CARE
- Not all childcare facilities are childcare centers.

KDHE LICENSING MODELS

- **FAMILY CHILDCARE HOME:** A childcare facility in which care is provided (either residential or commercial) for a maximum of 12 children under 16 years of age and includes children under 10 years of age related to the provider. This could require 2 providers depending on the total number and ages of children in care. Multi-age groups in the same space.
- **CHILDCARE CENTER:** A childcare facility in which care and educational activities are provided for 13 or more children two weeks to 16 years of age. This will require multiple staff members. Ages typically separated by age group.

KAR 28-4-114 – Family Child Care Home Capacity

TABLE I – MAXIMUM GROUP SIZE, ONE PROVIDER

Maximum Number of Children Under 12 Months	Maximum Number of Children at Least 12 Months but Under 5 Years of Age	Maximum Number of Children at Least 5 Years but Under 10 Years of Age	Maximum Group Size
0	8	2	10
1	6	3	10
2	5	2	9
3	3	2	8

TABLE II – MAXIMUM GROUP SIZE, ONE PROVIDER

Ages of Children Enrolled	Maximum Group Size
At Least 2.5 Years but Under 10 Years of Age	10
At Least 3 Years but Under 10 Years of Age	11
At Least 5 Years but Under 10 Years of Age	12

TABLE III – MAXIMUM GROUP SIZE, TWO PROVIDERS*

Maximum Number of Children Under 12 Months	Maximum Number of Children at Least 12 Months but Under 5 Years of Age	Maximum Number of Children at Least 5 Years but Under 10 Years of Age	Maximum Group Size*
0	10	2	12
1	9	2	12
2	8	2	12
3	7	2	12
4	5	3	12
5	4	3	12

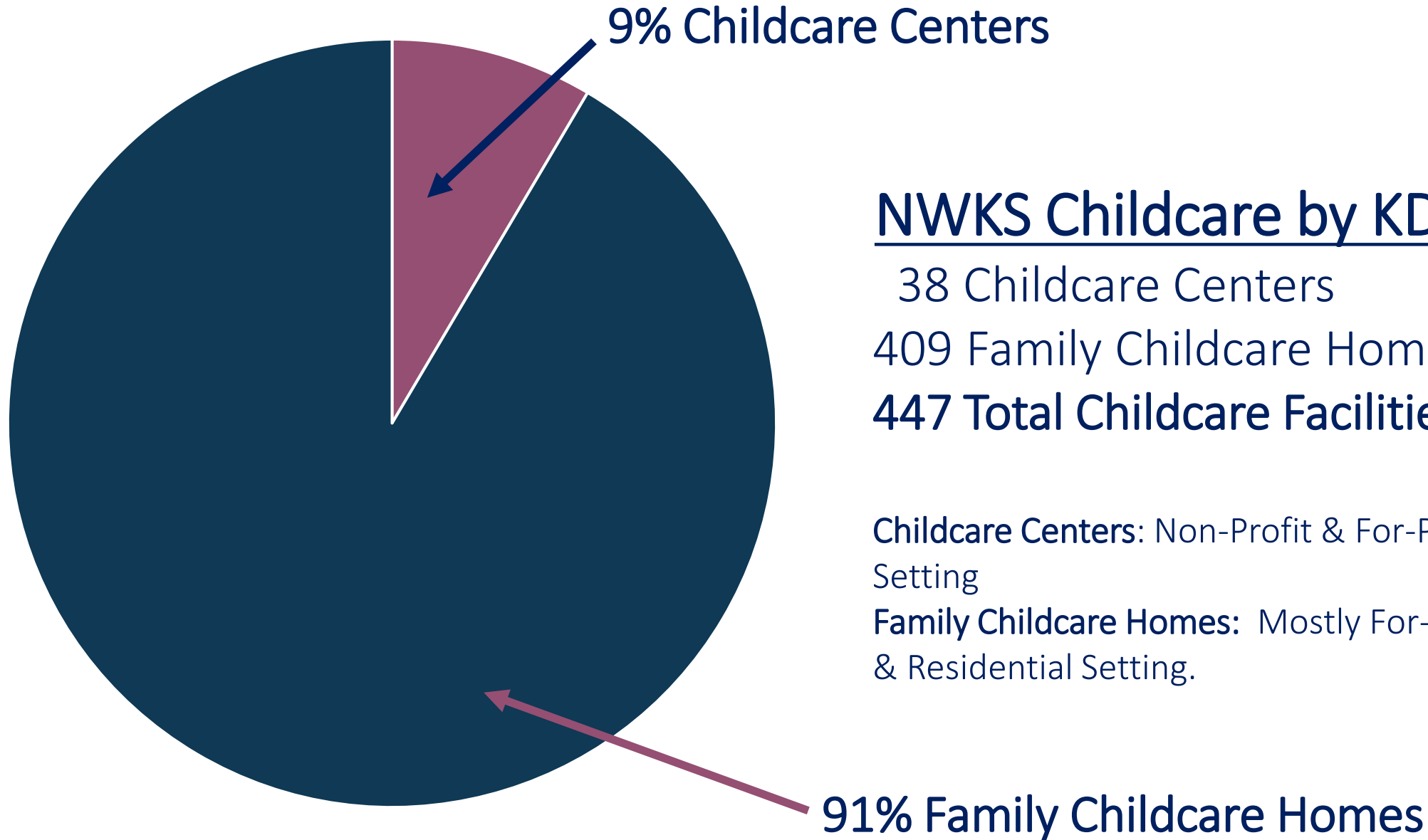
*A second provider shall be present when the number of children exceeds the maximum number allowed for one provider. See Table I.

Child Care Center, Preschool and Head Start Capacity Chart

Age of Children	Minimum Staff/Child Ratio	Maximum Number of children per unit
Infants* (2 weeks to 12 months and walking)	1 to 3 or 1 to 4	9 8
Infants and other children under the age of 6	1 to 6 (including not more than 3 infants)	12 (including not more than 6 infants)
Toddlers (12 mos. to 2 ½ years if walking alone)	1 to 6	12
Children at least 2 years of age but under the age of 3	1 to 7	14
Children at least 2 ½ years of age but under school-age	1 to 12	24
School-age	1 to 16	32

*Only one staff-child ratio may be used at any one time for each infant unit.

NWKS Childcare Statistics



NWKS Childcare by KDHE License

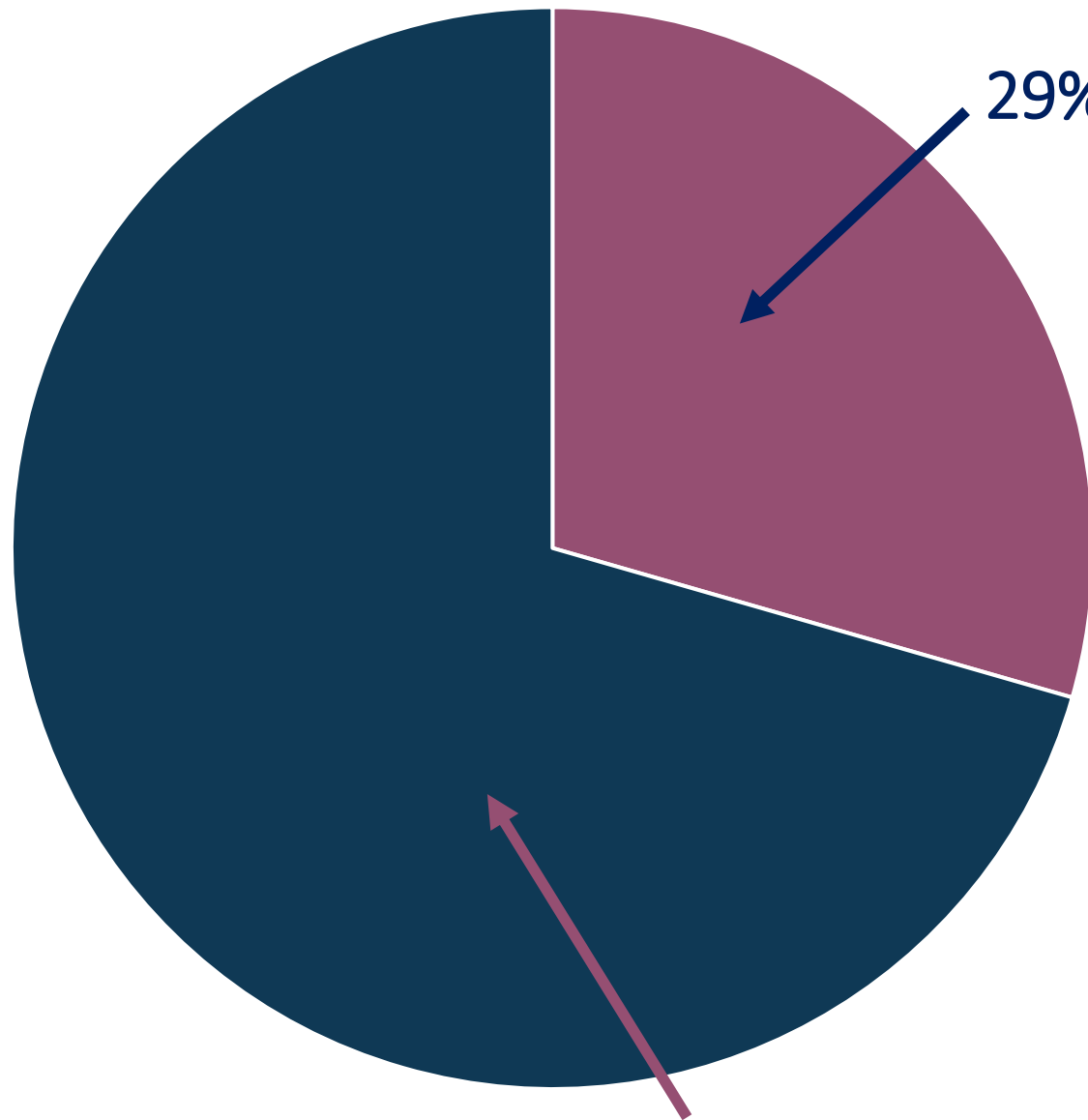
38 Childcare Centers

409 Family Childcare Homes

447 Total Childcare Facilities

Childcare Centers: Non-Profit & For-Profit, Commercial Setting

Family Childcare Homes: Mostly For-Profit, Commercial & Residential Setting.



29% Childcare Centers

NWKS Childcare by SLOTS

1,390 Childcare Center SLOTS

3,329 Family Childcare Homes SLOTS

4,719 Total Childcare SLOTS

Childcare Centers: Non-Profit & For-Profit, Commercial Setting

Family Childcare Homes: Mostly For-Profit, Commercial & Residential Setting.

71% Family Childcare Homes

NWKS Childcare Total Needs

9,509 Children under 6 years with all parents in labor force

4,921 Number of children that facilities are willing to accept

4,588 Potential childcare slots needed


NWKS Childcare Average Needs

369 Children under 6 years with all parents in labor force

189 Number of children that facilities are willing to accept

180 Potential childcare slots needed

Child Care Aware of Kansas Point-in-Time Data
ks.childcareaware.org/data-research/



Contact me to get
info for your county.

Grain of Salt

- Data is based on a formula – not a survey.
- Data doesn't reflect family members providing care.
- Data doesn't reflect parents who would be in the workforce if they had childcare.
- Data doesn't reflect unlicensed care.
- “Slots” aren't broken down by age group.



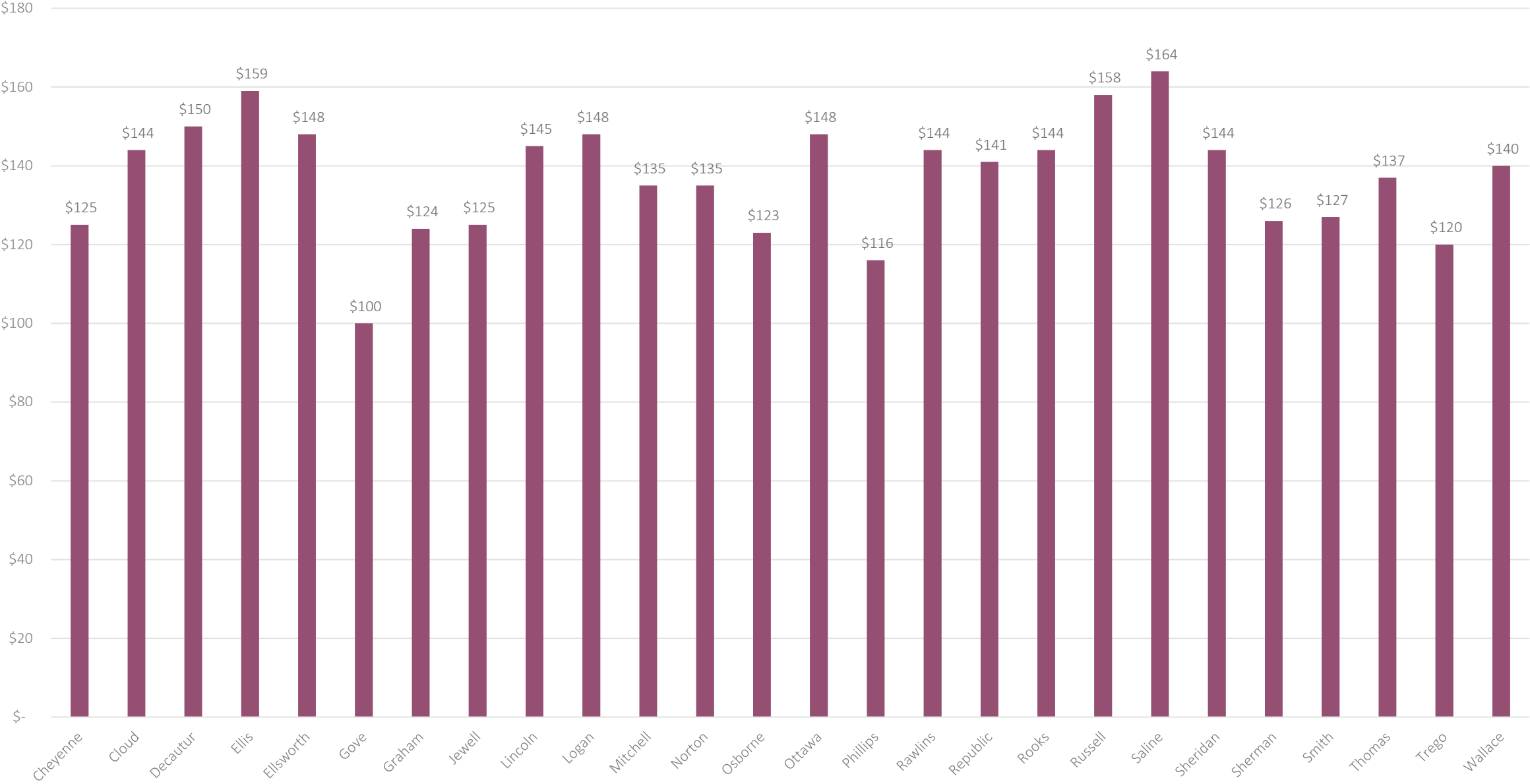
Grain of Salt

- A community can have need and still have providers with openings.
- A community can have need, but not the staff members needed to open a facility.
- A community can have need, and staff but not enough money to build new.

Make sure you access data from a variety of sources before making decisions on childcare solutions.



Cost of Infant Care Per Week



Cost of Infant Care per WEEK

High: \$164 (Saline)

Low: \$100 (Gove)

Combined Average: \$137

Cost of Infant Care per YEAR

High: \$8,528

Low: \$5,200

Combined Average: \$7,124



How much does a provider who charges \$137 (NWKS average) a week make an hour?

\$8.50 an hour (approximately)



Operating Budget	
Salary (\$8.50 per hour)	\$23,205
Benefit (no health insurance)	\$1,798
Food (\$800 x 12 months)	\$9,600
Supplies (\$150 x 12 months)	\$1,800
Utilities (\$500 x 12 months)	\$6,000
Rent/Mortgage (\$900 x 12 months)	\$10,800
Maintenance/Repairs (\$25 x 12 months)	\$300
Professional Development	\$200
Miscellaneous	\$1,000
Profit	\$952
First Year Expenses	\$55,655
First Year Revenue Projections	
3 infants at \$137 a week x 52 weeks	\$21,372
3 toddlers at \$132 a week x 52 weeks	\$20,592
2 preschoolers at \$127 a week x 52 weeks	\$13,208
Adjustment for openings (10% reduction)	-\$5,517
Food Reimbursement	\$6,000
Total Revenue	\$55,655

Cost of Care

\$137 a Week Infant Care

8 Children

10.5 hours a day

Provider Hourly Rate

\$8.50 per hour for 8

children

Expenses could vary depending on the situation.

The provider may not qualify for CACFP.

How much does a provider have to charge for infant care to make \$15 an hour?

\$188 a week for infant care.



Operating Budget	
Salary (\$15 an hour)	\$40,950
Benefit (no health insurance)	\$3,174
Food (\$800 x 12 months)	\$9,600
Supplies (\$150 x 12 months)	\$1,800
Utilities (\$500 x 12 months)	\$6,000
Rent/Mortgage (\$900 x 12 months)	\$10,800
Maintenance/Repairs (\$25 x 12 months)	\$300
Professional Development	\$200
Miscellaneous	\$1,000
Profit	\$925
First Year Expenses	\$74,749
First Year Revenue Projections	
3 infants at \$188 a week x 52 weeks	\$29,328
3 toddlers at \$183 a week x 52 weeks	\$28,548
2 preschoolers at \$178 a week x 52 weeks	\$18,512
Adjustment for openings (10% reduction)	-\$7,639
Food Reimbursement	\$6,000
Total Revenue	\$74,749

Cost of Care
\$188 a Week Infant Care
8 Children
10.5 hours a day

Provider Hourly Rate
\$15 per hour for 8 children

*Expenses could vary depending on the situation.
The provider may not qualify for CACFP.*

In NWKS what percentage of household income does childcare represent?

The U.S. Department of Health and Human Services (HHS) considers childcare affordable if it costs no more than 7% of a family's annual income. However, on average, families spend more than this amount.

In 2021, the average family spent 7% of their income on childcare, down from 7.5% in 2020.

Any guesses on the NWKS percentage??

In NWKS what percentage of household income does childcare represent?

The average household income in NWKS is \$61,048

The average cost of infant care in NWKS is \$7,124

On average, in NWKS, childcare represents **11.6%** of household income.

THAT IS WITH **ONE INFANT** IN CARE.



NWKS is Losing Childcare Providers

February 2024: 42 childcare centers & 445 family childcare homes

February 2025: 38 childcare centers & 409 family childcare homes

Reasons for exodus:

- Low Pay
- Few Benefits
- Retirement



Home-Based Provider recruitment efforts being planned. Some of these efforts can work in conjunction with other Innovation Center services.

The Problem

The cost to parents for childcare is high.
The hourly rate of pay to childcare providers is low.



The Solution

No solution.

We make it easier (and more profitable) to be a childcare provider.

We help communities develop *sustainable* solutions.



Innovation Center Childcare Services

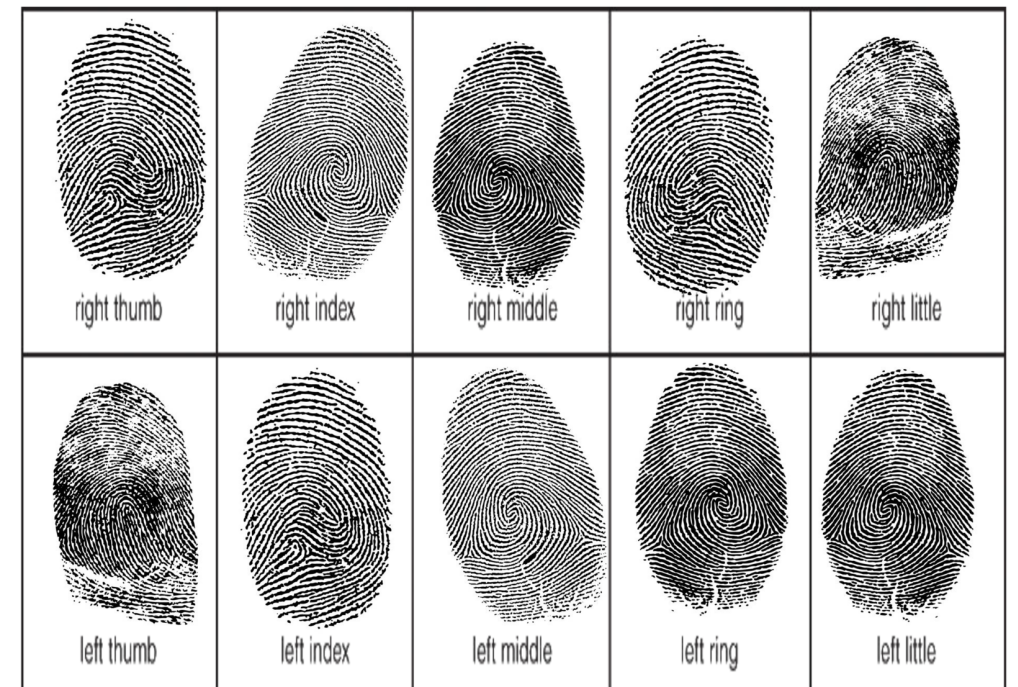
**There is no cost for Innovation
Center childcare services.**

Substitute Recruitment:

The lack of childcare substitutes is a barrier to care for facilities and a difficulty for home providers needing to take time off for a sick day or personal appointment. Becoming a childcare substitute is costly. Funding is available to pay for all costs associated with becoming a childcare substitute PLUS a \$240 stipend.

Fingerprint Services:

Our Childcare Program Specialist can provide free fingerprint services at your home or business.



Childcare Lending Library:

A variety of themed activity kits are available for providers for check out at 56 NWKS libraries (list on Innovation Center website). There are kits available in all 26 counties. New activity kits are added yearly.



Grant Writing Assistance:

Grant writing services are available to any childcare provider or facility. We successfully brought \$1,285,174 to childcare facilities and providers in 2024.

Grants Include:

KDHE Health & Safety Grants (5 for-profit)

Patterson Family Foundation Grants (7 non-profit)

Dane G. Hansen Enhancement Grant (1 for-profit)



Professional Development:

The Innovation Center hosts multiple professional development events each year including the NWKS Childcare Provider Conference (August 7 & 8, 2025). The two-day conference offers 16 hours of KDHE approved training to 150 childcare providers. There is no cost to childcare providers for professional development events.



Northwest Kansas

Winter 2025

CHILDCARE

PROFESSIONAL DEVELOPMENT EVENT

SATURDAY, FEBRUARY 15, 2025

Goodland, Kansas

First Baptist Church of Goodland
1121 Main Street, Goodland, KS 67735

This professional development opportunity is sponsored by the Northwest Kansas Economic Innovation Center, Inc. and the Sherman County Childcare Coalition.

This training is open to KDHE licensed providers from Sherman, Cheyenne, Rawlins, Decatur, Sheridan, Thomas, Wallace, Logan and Gove counties.

Participants will have the opportunity for 1 KDHE professional development hour and First Aid/CPR Certification (4 hours). Participants will learn about grant opportunities and free childcare services and support. Free fingerprint services available on site!

THERE IS NO REGISTRATION FEE FOR CHILDCARE PROVIDERS! BREAKFAST AND LUNCH PROVIDED.

Space is limited to 30 providers.

REGISTER TODAY!

Utilize the QR code to the right to register.



Schedule

- 7:45 to 8:00: Registration
- 8:00 to 8:30: Provider Resources
- 8:30 to 9:30: The Importance of Nursery Rhymes in Early Childhood Development
- 9:30 to 11:30: CPR/First Aid Part 1
- 11:30 to 12:00 Lunch (Provided)
- 12:00 to 2:00: CPR/First Aid Part 2

If you do not need CPR/First Aid certification you may attend just the first hour and a half of the day.

Venue:

First Baptist Church of Goodland
1121 Main Street
Goodland, KS 67735

For more information or assistance with your registration contact:

Dana Jo Stanton
Childcare Program Specialist
784-874-5150
dana.j.stanton@nwkeici.org

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Innovation Center Grant Opportunities:

The Innovation Center provides two grant initiatives for childcare providers and facilities. Applications due April 25 & October 25.

- The Childcare Multi-Purpose Grant gives childcare facilities and providers the flexibility to apply grant funding to their most pressing needs. Priority for for-profit facilities, but non-profits may apply.
- The Early Childhood Education Staff Retention Grant is designed to provide financial recognition for early childhood staff, reduce costs associated with staff turnover, and stabilize the workforce.

There are differing eligibility requirements for each grant.

The grant process is competitive, and funding is not guaranteed.

Innovation Center Community Childcare Services

Presentation Services:

Presentations on a variety of childcare topics are available to groups of all sizes. All presentations will include individualized, local community childcare statistics.

Childcare Coalition Services:

Not sure how to tackle your community childcare needs? We will help your community formulate a plan to address your specific needs. This service includes community meeting and childcare coalition facilitation.

Community Childcare Needs Assessments:

Customizable online survey to better help communities determine their childcare needs. Survey includes online access, promotional materials and full results report.

Assessments completed for: Norton, Victoria, Osborne, and Belleville.

Assessments in progress for Jewell and Russell County.



A community group has been formed to address childcare needs in Republic County. An online survey has been launched to determine the specific childcare needs for our community.

We want to hear from:

- Parents with young children in care
- Current & Potential Childcare Providers
- Businesses
- Anyone wanting to work on childcare issues in Republic County!

SCAN THE QR CODE TO THE RIGHT TO ACCESS THE ONLINE SURVEY.



Survey is open from October 15 to November 15!

A follow-up community meeting will be held to discuss the results.

Community Childcare Grant Writing Services:

Childcare Grant Writing Services: Want to apply for a grant for your community childcare project, but don't have the time or expertise? The Innovation Center provides experienced contractual childcare grant writers to help with this process.

We successfully brought \$1,152,578 to community childcare project in 2024.

Community Childcare Grant Writing Services:

A total of \$5.3 million has been awarded for NWKS Childcare projects since this program started in March of 2023.

Funding for contractual grant writers comes from the Innovation Center, Child Care Aware of Kansas and LiveWell Northwest Kansas.

Our contractual grant writers are Lissa Sexson, Donna Hudson-Hamilton and Dana Jo Stanton.

Childcare Lessons Learned

Lessons Learned

- Ask for help.
- Take advantage of services offered.
- Replicate solutions & materials.
- Know your problem before you instigate solutions.
- Support your existing childcare providers.
- Building something isn't always the answer.

Lessons Learned

- Can you staff it?
- Can you sustain it?
- Find your Delinda (or Jessica, Courtney, Karl, Janice etc.). We can help, but it requires someone local to spearhead the project.

**Let's have a conversation
about childcare!**



Dana Jo Stanton

Childcare Program Specialist

danajstanton@nwkeici.org

785-874-5150

<https://nwkeici.org/programs/childcare/>

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