



Workforce Presentation

Agenda

- Introduction
- Job Board
- Recruitment Incentive Program
- MakeMyMove



Introduction



Calan Landreth

Workforce Program Specialist

Northwest Kansas Economic Innovation Center, Inc.

calan@nwkeici.org

785-874-5150

Job Board

- 177 new jobs posted so far in 2025
- 1,032 current live job postings
- 1,290 jobs posted since the beginning of the program
- Over 15k views of posted jobs



Recruitment Incentive Program

- Over 20 positions filled in 2024
- Wide variety of positions filled
 - Medical Professionals
 - Law Enforcement Personnel
 - Educators
 - Various Tradesmen

MakeMyMove



- Since the beginning of our partnership: 13 families have moved to the region
 - This represents \$1.34 million in economic impact opportunity
- 4 more families have already signed leases/purchased homes and are scheduled to move this year
 - This would lead to over \$801,000 more in economic impact. Including one family's purchase of 158 acres of land
- Soon to be added to the MMM website: workforce job postings, housing and childcare availability information
 - This will take the exposure of our region to heights never seen before
 - The active county pages have already drawn over 2.5 million views just for remote workers



Thank you

Calan Landreth

Workforce Program Specialist

Northwest Kansas Economic Innovation Center, Inc.

calan@nwkeici.org

785-874-5150